

ASCLS Members Provide the Face!

- Shared with fellow jurors about lab testing turnaround time realities
- Organized Relay for Life for the Laboratory Lappers, including a lab-related scavenger hunt for all participants
- Commitment to produce "Insight" program to be viewed on Public Broadcasting Stations, FOX/Discovery Channels, as well as DVD to be distributed by us
- Walking in breast cancer event with ASCLS T-shirts
- AZ/NV board member met with Rep Harry Mitchell in town hall meeting about healthcare reform
- Sending 2 students to represent Loma Linda University at Patrick Henry High School in San Diego
- Interviewed by Science Buddies after questioning facts provided on their website
- Responded to a CNN blog about "lab science" jobs
- Responded to CNN blog about 100 top jobs and lab science mentioned, responding to a disgruntled tech who wrote in
- Speaking to a group of seniors about lab testing and the folks who do the work; working on the Advocacy training program through Labs Are Vital
- Lab tours during NMLPW with informational posters throughout lab for hospital personnel, client base in Doctor offices and seniors club in the area
- Article published in udaily (University of Delaware online newsletter) about mclane as President
- Article published on UD College of Health Sciences website RE installation as ASCLS President
- Article published on Neumann University alumni association website RE installation as ASCLS President
- Article submitted to Mill Creek Community News RE installation as ASCLS President
- Wearing ASCLS t-shirt and a lady in the grocery store asked about it
- Four modules of lab-related update videotaped for RN Refresher course
- Reception for those involved in Delaware Academy of Medicine "Mini-Med School" talks in spring 2009; shared about consumer information webpage and academy library connection potential
- Offered to be a speaker at Neumann University for their CLS program
- Attended and spoke at the Health Care Forum held by DE Congressman Mike Castle
- Called Carper and Kaufman offices in DC about removing co-pay from healthcare reform bills
- Article published in Wilmington diocesan newspaper, Dialog, RE installation as ASCLS President
- One module of lab-related update videotaped for RN Refresher course
- Called Carper and Kaufman offices in DC about removing co-pay from healthcare reform bills
- Along with Karen Brinker, provided wellness training in the use of Cholestech analyzers to non-MLS grad students
- Wrote to Christopher Springmann of "Life, Love and Health" radio, suggesting his show highlight clinical laboratory professionals. I will be interviewed for 1/2 hour show in October!

- Provided copies of "A Life Saved" for the clinical affiliate faculty of the University of Delaware
- Contacted by organizer of a Fall 2010 Science Festival on the Mall in Washington DC; applied to become a "Partner" of the event, which will put the ASCLS logo and name on all advertising
- Radio interview with Christopher Springman, San Francisco, "Life, Love and Health" radio show
- Radio interview for radio station 99.1FM, Watertown South Dakota
- Submitted sound bit to ADVANCE about "what's on the horizon for ASCLS"
- Alerted ASCLS leadership to add their annual meeting info to the ASCLS website
- Found inaccurate info about MLS career on www.collegeboard.com and alerted them to inaccuracy
- Holiday message about wishing for public recognition of the critical role we play in all citizen health
- Worked with MT class to collect 581 pounds of food for Food Bank of Delaware
- Reagent company featured them on youtube video for TLC
- Alerted ASCLS members about commitment to staff a booth at USA Science Festival in Washington DC
- Wrote article on "Navigating the Changing Tide of Professional Certification" for Delaware Laboratory, DE Division of Public Health
- Asked for involvement of New Professionals in staffing a booth at USA Science Festival in Washington DC
- Interviewed by ADVANCE online in "Leaders" section
- Donates funds for Michigan student fundraiser and BOD member who lost home in a fire
- Article published in Udaily (University of Delaware online newsletter) about UD students attending legislative Symposium
- Wrote article about Healthcare Reform for ADVANCE online
- Responded to the lack of MLS listing in Dorland Publishing's "People Award"
- Quoted by Matthew Patton, ADVANCE about getting out of the lab for NMLPW
- Gave talk on "Understanding Your Lab Tests" at Newark Senior Center
- Submitted comments to CLS Educators listserve on the personal responsibility to maintain continuing education
- Shared with a fellow airline traveler about what CLS is, and it turns out he is a good friend of Martie Moscovain from National Public Radio; he asked me to send him info about MLS so he could encourage her to do something on her NPR show
- Contacted Senator Mel Martinez and Senator, Bill Nelson about proposed Medicare changes
- Submitted announcement regarding FSCLS Presidency to Orlando Health employees
- Four modules of lab-related update videotaped for RN Refresher course
- Volunteered to participate at the "Move In" event on the campus of Armstrong Atlantic State University, distributed labtestonline flyers and talked about our field
- Presented an informal talk to ~20 physicians about the value of lab testing
- Proclamation of NMLPW by Georgia Governor Perdue and Savannah Mayor Otis Johnson

- Attended and spoke at the health Care Forum held by Hawai'i rep Neil Abercrombie, asking him to support the Medicare fee schedule modernization
- Notice in business section of Honolulu Advertiser and the ebulletin for the University of Hawai'i system about her election as President-Elect
- Participated in Healthcare Reform Task Force organized by Rep Neal Abercrombie
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- UH Medical Technology Club participated in community service event, a Halloween carnival for homeless children and families
- Submitted article to MLO for National Medical Laboratory Professionals Week
- Students from MT program at University of Hawai'i volunteered at Hawai'i State Science Olympiad
- Participated in Option in Health professions visitation at University HI Manoa
- Highlighted in University of Hawai'i Update online news for induction into Alpha Mu Tau fraternity
- While getting a picture taken for a church directory, she shared with the photographer what she did for a living, and found out that the photographer's father was a patient at her hospital. Photographer expressed gratitude, and even had questions about MLS as a career.
- Worked with six research assistants in Internal Medicine Dept. To teach phlebotomy
- At colleague's wedding, the priest gave a short synopsis of what each betrothed did for a living, and told how she worked in a clinical lab and her results influenced 80% of physician clinical decisions
- Women in science day, with girl scouts coming for "mock lab" and tour
- Governor signed proclamation for medical laboratory week for the state of Iowa
- Makes order of draw bracelets for the phlebotomy staff at local nursing homes
- Videotape of ASCLS version of the pink glove dance
- Hosted the CLS session at Cedar Valley Science Symposium (CVSS) at Wartburg College
- Went to son's preschool class to talk about germs
- Wrote to Board of Trustees at Hawkeye Community College in Iowa about the importance of lab professionals and the concern of budget cuts/shortage of MLS professionals
- ASCLS-ID is using the "provide the face" theme for its contacting lapsed ASCLS members and new members
- Cocktail party discussion about chronic lymphocytic leukemia
- Speaking at Idaho State University to new CLS class
- Speaking about MLS at Boise State and to high school students in a neighboring county; initiating collaborations with the HS biology and chemistry teachers in a close by charter school for the use of her new MLS lab space at Idaho State University
- Showed A Life Saved to Idaho BOD at board meeting
- Investigating having a booth at their capitol during their "highlight your profession/business" day
- Alerted the Idaho ASCLS members to mclane's "Life, Love and Learn" radio interview
- State Legislative Day in Boise ID in March

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- Supporting the Idaho Food Bank with a point person at every participating clinical lab
- Took a team of colleagues from Kaplan Higher Education on a tour of a hospital detailing the various departments
- 10-15 members of Chicago Society of CLS will participate in a September pledge drive for a local TV station, wearing their bright and colorful ASCLS/CSCLS t-shirts. The group will be recognized/announced during the show and our profession's name displayed on the screen
- CSCLS made a donation to a local fund raising effort to help cure adenoid cystic carcinoma, with ASCLS ads on a special T-shirt
- Exhibited at Illinois Science Teachers' Assn. Conference
- Sent local newspaper a notice about Shannon Jongeward being ND's first Leadership Academy graduate, and that she was the editor of the newsletter which took first place in Chicago
- Exhibited at Illinois Science Teachers' Assn. Conference
- CSCLS will hold a sign at Channel 5 news during NMLPW
- Created video on allied health professions using scenario including clinical lab professional; used for general faculty and recruitment
- Submitted article to ASCLS Today on providing the face in a point of care setting
- Launched earthquake relief effort in Haiti, collecting supplies and financial contributions
- Showed ***A Life Saved*** to new CLS students and instructors who had not seen it; offered to check out the DVD to show parents and friends who want to know what they do
- Received kudos from a consumer response patient, "invaluable to their patients; hope your students inherit your patient-centered and selfless sense of compassion"
- Received feedback from a consumer (CI page) proclaiming "best explanation we've had"
- Press release about her outstanding student recognized by KSCLS
- Press release about her receiving a regional Omicron Sigma Award
- Press release about her election as KSCLS president and goal to provide the face of CLS professionals
- Offered tours of MLT student lab to community members during the 40th anniversary celebration for Seward County Community College
- Summer health careers camp for high school students, doing 3 hrs. Basic lab skills/procedures
- At a children's sermon, she shared that medical lab professionals are people who help strangers when they are sick. It must have impressed the person doing the children's sermon as she included it in the next service!
- Shared info about two colleges collaboration and a grant from KS Dept. Of Commerce to train mlts in Kansas
- Used grant from Kansas department of Commerce to collaborate, so students receive lecture courses online from Seward County Community College(SCCC) while doing labs and internships in Manhattan via MATC
- Began 3 yr. Appointment to North Central Area Health Education Council Advisory Board as first lab professional ever on the board

- Met with KY state Allied health Presidents through invitation of KY Hospital Assn.
- Kicked off Health Career Explorer program to 25 HS students with urine dips and rapid strep screens
- Met with Eliz Bullock, KY State Health occupation Students of America to discuss making CLS career info available to state HOSA programs as well as possibly speaking at spring HOSA meeting to both students and guidance counselors
- With the Promotion of the Profession Committee, organized "ASCLS Provides HOPE" at national meeting in Anaheim
- Active as a member of the Consumer Webpage Response Team
- Arranged for letters to be sent to his employer announcing his being named "ASCLS Member of the Year"
- Asked to go to the CICU and sit in while they reviewed safety events from the month; they realized what a value it was to have a lab professional there to help them in the task of keeping their patients safe
- Asked for some of these provide the face examples to post on the ASCLS Facebook page for which he is the administrator
- Assisted Stonehill College students on project on how lab tests are run
- Spoke with state rep about MA licensure
- Counseled a Facebook friend on her husband's hematology lab values; considering joining the CI team!
- Became liaison to the nursing staff
- Posting "laboratory awareness" fliers on the hospital intranet
- Provided info to state police officer about MLS profession and programs during car accident processing
- Discovered outbreak of anaplasma and babesiosis cases due to tick bites from deer population and alerted local department of public health
- Issue of language "ask the lab" versus "ask the laboratory professionals" in Lab Tests Online website
- Attended NMLPW celebrations at University of New Hampshire, and presented about patient safety
- Spoke with chair of MD state appropriations committee about stimulus money for allied health to include MLS
- Brainstormed idea about designing a map of MLS/MLT programs in the country, to point out the "dry spots"
- Prefaced her research seminar presentation with a background of the CLS profession
- Organized her lab colleagues to prepare a dinner for families staying at a local Ronald mcdonald House; group raised \$500 for the food, and then cooked/served it
- Gave the heads of the research department a copy of "A Life Saved", which they took to the hospital administrators as an advocating tool to allow hiring despite a hiring freeze
- Was shadowed by reporter from pressherald.com for article in series "Maine at Work"

- Receiving award from Federation of State Medical Boards for an article on "Professionalism: Expression of Mission, Vision and Value"
- Was wearing an ASCLS T-shirt at a football game and was approached by a mother/daughter who had seen the logo before and wondered what it meant. Told them all about ASCLS and interested the daughter in the profession
- Reappointed to the Michigan Board of Medicine
- Participated in the MSCLS bike race as a volunteer
- Organized a benefit bike race, used a Michigan Society banner for start/stop, interviewed by radio, answered general public's questions about ASCLS
- Started fund for a BOD member who lost everything in an apartment fire
- Started raffle which goes into an account for scholarship fund for students to attend state meeting
- Offering summer day camp in clinical lab science to middle school students
- Her lab staff held an open house in the Microbiology section to showcase the new BD Phoenix/Epicenter system installed in the summer; Purchasing, Finance, IT, Infection Control, Pharmacy and administrative staff were invited and attended
- Seminar meeting on "Breaking the Bottleneck: The Critical Need for Clinical Internship Sites"
- Interviewed for Minneapolis Star Tribune on workforce shortage
- Interviewed for ADVANCE on workforce shortage and CCCLW
- Spoke with Allina's new CEO and finance leadership team and obtained tier one status for capital priorities
- Met with reps from CAP and emphasized CAP's lack of full support of personnel licensure
- Spoke with Senator Franken's chief of staff and healthcare aide in Washington DC
- Convinced Minnesota Hospital Association's Workforce Development Committee to develop letter to all hospital ceos and lab managers to increase number of clinical sites in MN
- 37 lab volunteers staffed a water aid station at Twin Cities Marathon
- At niece's wedding reception, surrounded by crowd listening to "someone in the know" about influenza
- Visible presence of lab staff at Festival of Trees
- Scheduled time with CEO to meet lab management team to review dept. Accomplishments and goals
- Participated in a collaborative work team to improve nursing documentation of lab critical values
- Contributed article on lab instrument selection for ADVANCE
- Impressed fellow flight traveler who was a Six Sigma Black Belt on the focus on quality and efficiency in the clinical lab
- Received Health East St. Joseph's Leadership Award
- Article about Health East Medical Laboratory published in MD News
- NMLPW proclamation by Governor Pawlenty
- Article about Allina's lab professionals published in "Inside Allina"
- Article on "The medical laboratory IS core to healthcare delivery" in ASCLS Today

- Testimony before state legislature about licensure bill
- Submitted NMLPW article published in hattiesburgamerican.com
- Donations made to children's hospital
- Two ASCLS-MT members attended Legislative Symposium
- Article in local newspaper on her attending the March 2009 Legislative Symposium
- Along with Richard Bamberg, presented a Q&A program on Laboratory testing to senior citizens at the Pitt County Council on Aging; handed out info on labtestsonline and a brochure on lab tests developed by their department
- Updated their NCSCS website to include more faces
- Presented information about Allied Health professions to freshmen chemistry seminar, NC A&T State University
- Letter, brochure and poster to the guidance counselors at 19 HS in her county about the CLS profession
- Participated in North Carolina HOSA conference
- Met with NC Dept. Of Public Instruction to increase awareness of CLS in high schools
- Participated in North Carolina HOSA conference
- Video of restaurant band announcing NMLPW to the dinner crowd!
- Arranged for "A Life Saved" to be shown on East Carolina University TV station, also available through cable to the general public
- Sent local newspaper a notice about Shannon Jongeward being ND's first Leadership Academy graduate, and that she was the editor of the newsletter which took first place in Chicago
- Just moved to a new town and had an opportunity to meet many new people from various venues (driver's license, banks, realtors, store clerks, church, etc.); told them about our profession and the new CLS program at South Dakota State University
- Signed onto Health In Partnership with Education week to help support rural health in ND
- Held a bridal shower and introduced herself and what she does for a living; explained the importance of our job to people who knew nothing about this profession, and found one attendant was an MT as well; encouraged her to get involved with the Society
- Attended talk given by David Glenn and chimed in about how "putting a face" to the profession is important
- License plate says "labtek" and wears shirts and sweatshirts advertising medical technology
- Thoughts on article "Do one thing to promote the lab profession"
- Have a "face to face" coffee break with all staff of ASCLS-NJ to enhance their knowledge about us
- Organized group of students to appear on The Today Show in NYC
- Students appeared on the Today Show
- Science fair prizes awarded
- Appeared on Jon Ralston's local news show Face to Face
- Gave an address at department orientation about professionalism and included ASCLS membership in talk
- Goes to the fitness club with ASCLS t-shirts on

- Used CLS New York license as "proof of residence" when getting driver's license
- Set up table with info about ASCLS-NY at largest mall in NY
- Responded to an analyst from Marwood Group about North Carolina Medicaid issues
- Designed and finished the ASCLS-NY webpage for them to provide the Face of new York
- Sent letters to NY governor and local senator
- Initiated phlebotomy workshops to her medical I students (150 out of 208 replied voluntarily); holding 2 basic and 2 advanced hematology voluntary case study series for medical II students (80 students each); gave tours of the Critical Care Laboratory at Ohio State to 30 medical II students; sent out labtestonline link to medical students I-IV; updated her website with powerpoint's for "phlebotomy and patients and you" workshops for the coming year
- Phlebotomy workshops to med I students
- 4 hematology case study series for med II students
- Labtestonline link sent to med students I-IV
- Website for "Phlebotomy and patients and you" workshops
- Tours of Critical Care Lab at Ohio State for medical II students
- Cocktail party struck up a conversation with a husband and wife. Husband was just diagnosed with CLL and asked if she knew what it was! Mary described MLS and our role in answering questions about his disease, and described point of care and quality testing. By the end, more people were joining in the conversation!
- Along with Heather Gunter, will speak at two campuses of Ohio State University to the new CLS class
- Offered phlebotomy and hematology courses to medical students at Ohio State
- Videotape of ASCLS version of the pink glove dance
- NMLPW video by CLT students at Rose State College
- Submitted an application to the National Quality Forum to be appointed to their safety committee
- Along with Linda Vivian, attended the TEA party in Washington DC and shared information about the MLS profession with people from across the country, including some physicians and nurses
- Performing hospital rounding during off hours 4 times/year
- Published 5 articles about being honored with 2009 Keener Memorial Service Award
- Organized a new continuing ed meeting in Dubois PA for lab professionals who do not know ASCLS
- Organized NMLPW donation to the Chesapeake Bay Foundation on behalf of Milton S. Hershey Medical Ctr
- While picking up brochures printed for a CLS meeting, shared with the printer about what CLS is
- Experiencing opening up of communication with nursing staff through "Standards of Behavior" document
- As faculty in the newest CLS program at SDSU, wrote personal and professional descriptions to be distributed to the faculty to highlight who they are

- Provided an article for her 25-provider multi-specialty clinic to share she is the ASCLS-SD President and what is ASCLS
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- 3 ASCLS-SD members will be attending a summit on the SD Health Career Connections Network
- Obtained info to become involved in the 2010 SD Scrubs Camps as one day free health career exploration opportunities for HS students
- Working with nurses described in ADVANCE blog
- Arranged to have the announcement of her being named "ASCLS New Professional of the Year" published in her work bi-weekly newsletter, alma mater alumni newsletter, and announced at work
- Worked with Social Networking TF to sponsor a Facebook NMLPW contest
- Article published on Texas State Univ website about winning ASCLS grant and research publication in CLS:
http://www.txstate.edu/news/news_release/news_archive/2009/08/Rohde080709.html
- Article published in newstream.com (San Marcos) about winning ASCLS grant and research publication in CLS
- Article published on website of Association of Schools of Allied Health Professionals highlighting Lab Tests Online and the ASCLS Consumer Response team
- Gave speech about need for licensure and showed "silent treatment" video at TACLS dinner award
- Published NMLPW article in Galveston County *The Daily News*
- Went to daughter and son's classes to talk about germs and CLS careers
- Submitted Karen Gordon's "Who Am I?" article to Lab Medicine for publication
- Wrote article "Who am I?" which was then used by multiple groups to explain what we do
- Showed ***A Life Saved*** to high school juniors during a summer program at his hospital as well as the staff there and alerted members of ASCLS-VT of its availability
- Offered information session and breakfast to learn about MLT program at Providence Sacred Heart Medical Center
- NMLPW coverage on local news show
- Business Journal 7-31-09 "laboratory scientists becoming harder to find"
- Article published in Braxton County Memorial Hospital's newsletter about her attendances as WV's President-elect at the ASCLS meeting in Chicago; also noted her being named Employee of the Quarter
- Invited patients to come and share their stories with the lab staff